

## Shimano 10-speed MTB Drivetrain Demo at EMS SoHo (with FREE BEER), This Thursday July 15th

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Sent over from Jamie at NYCMTB:

Come out to EMS SoHo from 6-9pm this Thursday night, July 15th, to check out the brand-new Shimano 10-speed Dyna Sys drivetrain at this exclusive NYC demo event. Is 10-speed mtb the wave of the future or just a fad? Sample it for yourself on a complete bike from Jamis and ask Shimano and Jamis reps any question you can muster. Plus it wouldn't be a party unless we kicked in with some free beer, and Shimano's throwing in a free raffle for a FULL DYNA\*SYS SLX DRIVETRAIN and PRE-BLED XT BRAKESET!

To further sweeten the deal, EMS SoHo is offering 50% off bike tune ups and 20% off repair parts and labor for all NYCMTB riders from this event through September. Don't miss this chance to get up-close-and-personal with the brand-new 10 speed Shimano drivetrain- see you Thursday night!

WHERE: EMS SoHo (corner of Broadway and Spring Street in SoHo)

WHEN: Thursday, July 15, 6-9PM

WHAT: Shimano 10-speed drivetrain demo event with FREE BEER!

For More Info >>> <http://www.nycmtb.com/?p=897>